



# Executive Summary

118 Portsmouth Ave, Stratham, New Hampshire, 03885 3  
118 Portsmouth Ave, Stratham, New Hampshire, 03885  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 43.01950  
Longitude: -70.91510

	1 mile	3 miles	5 miles
<b>Population</b>			
2010 Population	1,345	12,058	37,160
2020 Population	1,388	13,087	40,489
2023 Population	1,398	13,199	40,748
2028 Population	1,400	13,271	40,830
2010-2020 Annual Rate	0.32%	0.82%	0.86%
2020-2023 Annual Rate	0.22%	0.26%	0.20%
2023-2028 Annual Rate	0.03%	0.11%	0.04%
2020 Male Population	49.0%	48.5%	48.1%
2020 Female Population	51.0%	51.5%	51.9%
2020 Median Age	46.5	46.5	45.4
2023 Male Population	48.2%	48.3%	48.5%
2023 Female Population	51.8%	51.7%	51.5%
2023 Median Age	47.3	46.7	45.1

In the identified area, the current year population is 40,748. In 2020, the Census count in the area was 40,489. The rate of change since 2020 was 0.20% annually. The five-year projection for the population in the area is 40,830 representing a change of 0.04% annually from 2023 to 2028. Currently, the population is 48.5% male and 51.5% female.

### Median Age

The median age in this area is 45.1, compared to U.S. median age of 39.1.

### Race and Ethnicity

2023 White Alone	90.9%	90.8%	90.1%
2023 Black Alone	0.2%	0.4%	0.7%
2023 American Indian/Alaska Native Alone	0.1%	0.1%	0.1%
2023 Asian Alone	3.4%	3.1%	3.0%
2023 Pacific Islander Alone	0.0%	0.0%	0.1%
2023 Other Race	0.8%	0.7%	0.8%
2023 Two or More Races	4.6%	5.0%	5.3%
2023 Hispanic Origin (Any Race)	2.5%	2.4%	2.8%

Persons of Hispanic origin represent 2.8% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 22.9 in the identified area, compared to 72.1 for the U.S. as a whole.

### Households

2023 Wealth Index	236	200	154
2010 Households	489	4,551	15,228
2020 Households	511	5,037	17,009
2023 Households	514	5,115	17,212
2028 Households	517	5,174	17,363
2010-2020 Annual Rate	0.44%	1.02%	1.11%
2020-2023 Annual Rate	0.18%	0.47%	0.37%
2023-2028 Annual Rate	0.12%	0.23%	0.17%
2023 Average Household Size	2.72	2.57	2.34

The household count in this area has changed from 17,009 in 2020 to 17,212 in the current year, a change of 0.37% annually. The five-year projection of households is 17,363, a change of 0.17% annually from the current year total. Average household size is currently 2.34, compared to 2.35 in the year 2020. The number of families in the current year is 10,833 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



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<b>Mortgage Income</b>			
2023 Percent of Income for Mortgage	26.6%	27.0%	29.5%
<b>Median Household Income</b>			
2023 Median Household Income	\$137,053	\$123,717	\$104,682
2028 Median Household Income	\$160,972	\$140,441	\$117,260
2023-2028 Annual Rate	3.27%	2.57%	2.30%
<b>Average Household Income</b>			
2023 Average Household Income	\$189,691	\$169,626	\$143,617
2028 Average Household Income	\$215,610	\$190,835	\$162,268
2023-2028 Annual Rate	2.59%	2.38%	2.47%
<b>Per Capita Income</b>			
2023 Per Capita Income	\$73,285	\$67,991	\$60,756
2028 Per Capita Income	\$83,772	\$76,979	\$69,118
2023-2028 Annual Rate	2.71%	2.51%	2.61%

<b>GINI Index</b>			
2023 Gini Index	30.4	32.6	35.8

**Households by Income**

Current median household income is \$104,682 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$117,260 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$143,617 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$162,268 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$60,756 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$69,118 in five years, compared to \$47,525 for all U.S. households

<b>Housing</b>			
2023 Housing Affordability Index	82	79	71
2010 Total Housing Units	507	4,766	16,130
2010 Owner Occupied Housing Units	433	3,835	11,055
2010 Renter Occupied Housing Units	56	716	4,172
2010 Vacant Housing Units	18	215	902
2020 Total Housing Units	527	5,193	17,778
2020 Owner Occupied Housing Units	457	4,153	12,136
2020 Renter Occupied Housing Units	54	884	4,873
2020 Vacant Housing Units	21	162	780
2023 Total Housing Units	530	5,257	17,955
2023 Owner Occupied Housing Units	453	4,206	12,391
2023 Renter Occupied Housing Units	61	909	4,821
2023 Vacant Housing Units	16	142	743
2028 Total Housing Units	533	5,314	18,084
2028 Owner Occupied Housing Units	459	4,298	12,687
2028 Renter Occupied Housing Units	57	876	4,676
2028 Vacant Housing Units	16	140	721

**Socioeconomic Status Index**

2023 Socioeconomic Status Index	68.3	66.7	63.0
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Currently, 69.0% of the 17,955 housing units in the area are owner occupied; 26.9%, renter occupied; and 4.1% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 17,778 housing units in the area and 4.4% vacant housing units. The annual rate of change in housing units since 2020 is 0.31%. Median home value in the area is \$514,631, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 1.32% annually to \$549,626.

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