Executive Summary

33 Baboosic Lake Rd, Merrimack, New Hampshire, 03054

Rings: 1, 3, 5 mile radii

Population	1 mile	3 miles	5 miles
2020 Population	4,067	24,746	53,163
2020 Male Population	48.6%	49.7%	49.7%
2020 Female Population	51.4%	50.3%	50.3%
2026 Population	4,006	26,212	55,264
2026 Male Population	49.0%	50.1%	50.0%
2026 Female Population	51.0%	49.9%	50.0%
2031 Population	3,979	27,239	56,853
2031 Male Population	48.8%	49.8%	49.7%
2031 Female Population	51.3%	50.2%	50.3%
2010-2020 Annual Rate	0.33%	0.25%	0.38%
2020-2026 Annual Rate	-0.24%	0.93%	0.62%
2026-2031 Annual Rate	-0.14%	0.77%	0.57%

In the identified area, the current year population is **55,264**. In 2020, the Census count in the area was **53,163**. The rate of change since 2020 was **0.62%** annually. The five-year projection for the population in the area is **56,853** representing a change of **0.57%** annually from 2026 to 2031. Currently, the population is **50.0%** male and **50.0%** female.

Median Age			
2026 Median Age	43.9	43.6	43.7

The median age in this area is **43.7**, compared to U.S. median age of **39.6**.

Race and Ethnicity			
2026 White Alone	87.5%	88.3%	87.2%
2026 Black Alone	1.3%	1.1%	1.2%
2026 American Indian Alone	0.3%	0.2%	0.2%
2026 Asian Alone	1.8%	2.6%	3.4%
2026 Pacific Islander Alone	0.1%	0.0%	0.0%
2026 Some Other Race Alone	2.3%	1.6%	1.7%
2026 Two or More Races	6.9%	6.1%	6.3%
2026 Hispanic Origin	5.4%	4.2%	4.7%
2026 Diversity Index	30.7	27.9	30.2

Persons of Hispanic origin represent **4.7%** of the population in the identified area compared to **19.9%** of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is **30.2** in the identified area, compared to **73.0** for the U.S. as a whole.

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Households	1 mile	3 miles	5 miles
2026 Wealth Index	107	150	159
2010 Total Households	1,563	8,779	18,451
2020 Total Households	1,636	9,277	19,708
2026 Total Households	1,668	10,260	21,387
2031 Total Households	1,693	10,925	22,506
2010-2020 Annual Rate	0.46%	0.55%	0.66%
2020-2026 Annual Rate	0.31%	1.62%	1.32%
2026-2031 Annual Rate	0.30%	1.26%	1.03%
2026 Average Household Size	2.40	2.54	2.57

The household count in this area has changed from **19,708** in 2020 to **21,387** in the current year, a change of **1.32%** annually. The five-year projection of households is **22,506**, a change of **1.03%** annually from the current year total. Average household size is currently **2.57**, compared to **2.68** in the year 2020. The number of families in the current year is **15,907** in the specified area.

Mortgage Income			
2026 Percent of Income for Mortgage	25.6%	19.9%	20.4%

Median Household Income			
2026 Median Household Income	$106,630	$142,822	$146,397
2031 Median Household Income	$120,753	$159,302	$164,555
2026-2031 Annual Rate	2.52%	2.21%	2.37%

Average Household Income			
2026 Average Household Income	$118,711	$155,582	$164,317
2031 Average Household Income	$132,606	$175,605	$185,787
2026-2031 Annual Rate	2.24%	2.45%	2.49%

Per Capita Income			
2026 Per Capita Income	$49,074	$60,860	$63,629
2031 Per Capita Income	$56,161	$70,277	$73,616
2026-2031 Annual Rate	2.73%	2.92%	2.96%

Income Equality			
2026 Gini Index	31.6	34.4	36.1

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Households by Income

Current median household income is **$146,397** in the area, compared to **$85,893** for all U.S. households. Median household income is projected to be **$164,555** in five years, compared to **$100,053** all U.S. households.

Current average household income is **$164,317** in this area, compared to **$122,692** for all U.S. households. Average household income is projected to be **$185,787** in five years, compared to **$138,579** for all U.S. households.

Current per capita income is **$63,629** in the area, compared to the U.S. per capita income of **$48,241**. The per capita income is projected to be **$73,616** in five years, compared to **$55,073** for all U.S. households.

Housing Unit Summary	1 mile	3 miles	5 miles
2026 Housing Affordability Index	83	108	105
2010 Total Housing Units	1,619	9,051	19,059
2010 Owner Occupied	1,253	7,774	16,035
2010 Renter Occupied	310	1,005	2,416
2010 Vacant	56	272	608
2020 Housing Units	1,678	9,538	20,256
2020 Owner Occupied	1,269	8,015	16,778
2020 Renter Occupied	367	1,262	2,930
2020 Vacant	46	238	550
2026 Housing Units	1,695	10,410	21,754
2026 Owner Occupied	1,295	8,389	17,529
2026 Renter Occupied	373	1,871	3,858
2026 Vacant	27	150	367
2031 Total Housing Units	1,722	11,102	22,921
2031 Owner Occupied	1,325	8,749	18,132
2031 Renter Occupied	368	2,176	4,374
2031 Vacant	29	177	415

Socioeconomic Status

2026 Socioeconomic Status Index	58.9	62.2	62.9

Currently, **76.4%** of the **21,754** housing units in the area are owner occupied; **22.0%** renter occupied; and **1.6%** are vacant. Currently, in the U.S., **57.6%** of the housing units are owner occupied; **32.4%** are renter occupied; and **10.0%** are vacant. In 2020, there were **20,256** housing units in the area and **46** vacant housing units. The annual rate of change in housing units since 2020 is **1.15%**. Median home value in the area is **$508,696**, compared to a median home value of **$376,272** for the U.S. In five years, median home value is projected to change by **4.35%** annually to **$574,967.**

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